



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 848067

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Walter Dalton for NC Governor (26406)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - State Governor (1177)  
**Brand** 2210/DEM/NC GOV (175629)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH,KATHRYN  
**Phone/Fax** /  
**CPE** 323/326/2210  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DALTON FOR GOV

**Date Entered** 08/13/12  
**Last Modified** 08/13/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06274004  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,211.00  
**Net Total** \$12,529.00  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	17	\$14,740.00
<b>Grand Total:</b>	<b>17</b>	<b>\$14,740.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	4P- 4:59P (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6:59P- 7:30P (ET)						1			1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:30P- 7:58P (ET)						1			1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
4.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
6.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6P- 6:30P (ET)							1		1	\$675.00	\$675.00	Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	8/13/12
7.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:59P- 7:30P (ET)							1		1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	8/13/12
8.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:30P- 7:58P (ET)							1		1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
9.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	SUNDAY WEEKEND NEWS	8/13/12
10.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWSCHANNEL 36 @ 9A	8/13/12
11.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	4P- 4:59P (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
12.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7:30P- 7:58P (ET)					1				1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
13.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	4P- 4:59P (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
14.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	6:59P- 7:30P (ET)			1						1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	4P- 4:59P (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
16.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
17.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7:30P- 7:58P (ET)				1					1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12

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